

COLOR



When you talk about light in photography, you are always talking about color.

There are three qualities or characteristics that apply to all colors:

HUE

SATURATION

VALUE

Hue is the name of a color (green, red, blue...)

Saturation is the intensity of a color (fully saturated red will be made up of only red)

Value is how light or how dark a color is

Primary and Secondary Colors

Primary and secondary colors of light are different than those of paint...

In paint: RED, BLUE, and YELLOW

In light: RED, GREEN, and BLUE

Mix any of these together to create another color: $r+b = \text{magenta}$

$g+b = \text{cyan}$

and ONLY with light: $r+g = \text{yellow}$

When you mix ALL the colors together you get WHITE LIGHT

cool....







warm...





VALUE

REFERS TO THE QUALITY OF LIGHT AND DARK.

LIGHT AND DARK WILL GIVE YOU VISUAL CLUES ABOUT THE SHAPES AND FORMS OF OBJECTS.

THEY TELL HOW NEAR AND HOW FAR.

THEY CARRY EMOTIONAL CONTENT
DARK: SADNESS, SUSPENSE, DREAD
LIGHT: POSITIVE, UPBEAT

VALUE IS THE PRIMARY INDICATORS OF A HIGH QUALITY PRINT (ANSEL ADAMS AND FOLLOWERS BELIEVE THAT EVERY PRINT SHOULD CONTAIN AREAS OF THE BLACKEST BLACK AND THE WHITEST WHITE= MAXIMUM VISUAL IMPACT & DRAMA).

Light...(or mostly white)











Dark....(or mostly black)









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SPACE:

looking through your camera's viewfinder, you see a specific area contained within a frame.

in art, that area is called your picture's space.

space is the two-dimensional arrangement of objects in a photograph. Space also refers to the three-dimensional illusion of depth in the image. This is the near/far relationship of objects in the photograph.

space can be positive or negative.

contrast of light and dark is one way to use positive and negative space.



TEXTURE:

Most elements of art are purely visual, and look and function the same way in real life as they do in a photograph.

a line is a line, a shape is a shape, the color blue is still blue...

but texture appeals to the sense of touch! More than a visual element it is a physical sensation and memory.



makes our eyes believe! makes a photograph look real and 3-D.













At Home assignment

take 12 photos total:

2 mostly cool

2 mostly warm

2 mostly white

2 mostly black

2 with negative space composition

2 with a focus on texture