

# The **ART** of PHOTOGRAPHY



Photography is more than combining cameras, lenses, and film...

It's about using those tools in combination with the

**elements of art** and *principles of design* .



# Composition...



When we talk about the way an image looks, we talk about its composition.

-the arrangement and relationship of different parts that make up the whole image.

Composition is divided into elements and principles...

In PHOTOGRAPHY, composition is the arrangement of visual elements within the frame of the camera's viewfinder.

The challenge: where will you place the subject in the picture and will you emphasize the subject or de-emphasize it in relation to the background.

The ultimate goal of any piece of art is to communicate an idea, an emotion, or an experience to the viewer. The elements and principles give you the tools to accomplish this...

## ELEMENTS OF ART

Line

Shape  
and Form

Value

Color

Space

Texture

## PRINCIPLES OF DESIGN

Balance

Unity

Variety

Movement  
and Rhythm

Emphasis

Proportion

Pattern

# LINE

one of the most fundamental art elements.

a line is a point moving in space.

starts in one place and ends somewhere else.

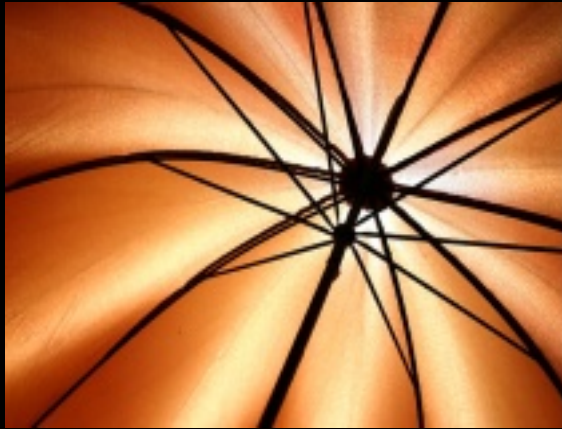
can be real (like yellow line on highway)

or implied (like geese flying in a v shape)





Hermon joyner

















# Shape & Form

A Shape is created  
when a line meets  
itself.

geometric or  
organic

buildings...tires...  
machines...circles,  
triangles, squares  
all geometric

flowing curves  
more natural...  
leaf  
puddle  
silhouette of face  
clouds  
all organic







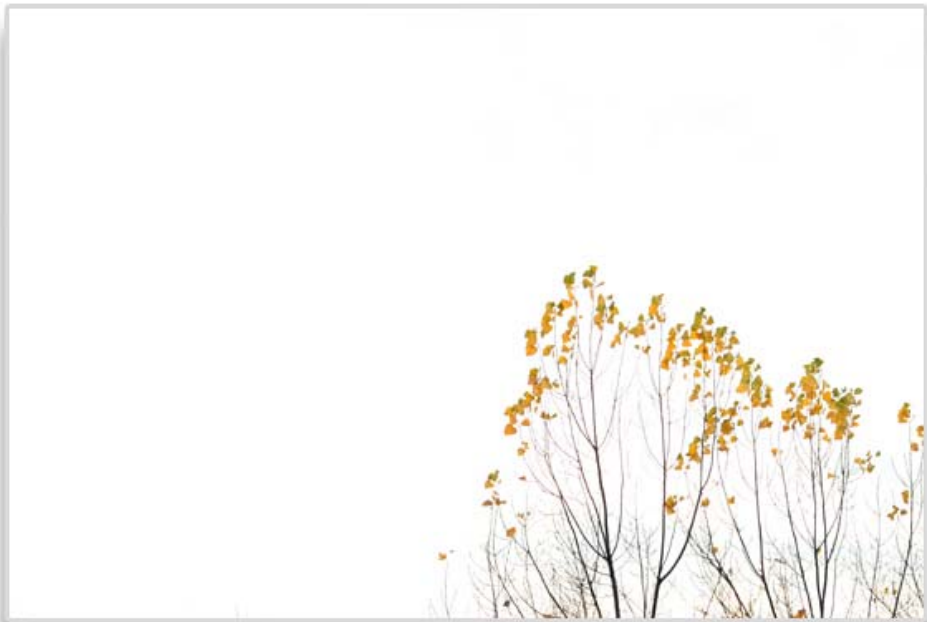
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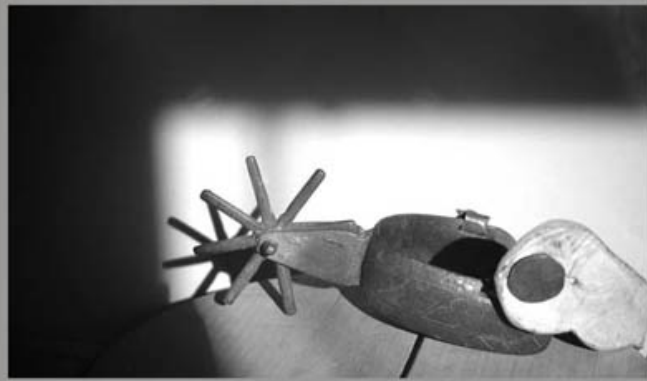
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*"Pods"*



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Dale Unruh

in class assignment:

work in groups of 2-4 people

look/walk around the room and locate (either with cameras or if you don't have them write down) as many LINES as you can find...write down what kind of line(s) they are...example: straight, zig zag, horizontal, curved...

Do the same for SHAPES AND FORMS  
answer organic or geometric

OR...

open photoshop and:

go to the Photography Folder and find the WORKING PHOTOS folder  
my computer  
high on hpaio:h  
sshared  
art department  
photography  
working photos

then pick a few photographs to work on: they need help with their exposure! 9.3.09

color value texture later...









# COLOR

just as oil or watercolor is a painter's medium, light is a photographer's medium. When you talk about color in photography...you're talking about light.

HUE: the name of a color

SATURATION: intensity or purity of a color (example: purely saturated red will have no green or blue)

VALUE: lightness or darkness of a color

Color creates mood